

Location: Ronse - Belgium  
Employment Type: Full Time  
Industry: Textile solutions with chemical technologies

### Description

Devan Chemicals is a dynamic developer, manufacturer, and supplier of innovative sustainable (green) chemical solutions mainly for the textile industry. Devan has a solid track record in sustainability with a.o. probiotic and non-metal based antimicrobial solutions, a growing range of bio-based textile finishes including in Thermoregulation and Flame Retardants. Devan was founded in 1977 in Belgium and has offices in the US, UK & Portugal. Since July 1, 2021, Devan is a part of Pulcra Chemicals.

We are looking for a **talented and experienced Technical Marketing & Communication Specialist** to strengthen the Pulcra-Devan Marketing Competence Center.

### Responsibilities

- Contribute to the development of the overall marketing strategy
- Participate in creating technical **brand & product** marketing strategies
- Be the **Digital and Video champion** in the Marketing team and inspire the Devan/Pulcra world
- Manage the marketing **budget**
- Communicate & initiate **new marketing tactics and techniques**
- Ensure the **implementation of the corporate identity** and monitor correct application.
- Assist in the organisation of trade fairs, customer visits, internal and external meetings, and **product training sessions**.
- Report to the Pulcra Global Marketing Manager in the Pulcra HQ and the Devan CEO in Belgium

### Education, experience & skills

- At least **5 years of technical marketing communication experience** in a similar role
- Excellent knowledge of **all digital channels**
- Both a **strategic & operational mindset**
- Textile/chemical and sustainability background or strong interest in textiles/chemistry would be a great asset
- Real **team player** with the ability to work together with cross functional teams
- **"Hands on"** and demonstrated ability to **manage multiple projects**
- **Willingness to travel**
- Fluent in Dutch & English, knowledge of German is a big +

### We offer you the possibility to:

- Join an innovative, dynamic & ambitious company
- Enjoy flexibility (flexible working hours – possibility to work partially from home)
- Have a direct impact on the company's strategy & growth
- Get a competitive salary package (mobility budget, yearly bonus, health insurance, group insurance, meal vouchers, cafeteria plan)

If this sounds like a perfect match, please apply by sending your resume to [katia.flamand@devan-be.com](mailto:katia.flamand@devan-be.com)